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## objective

A creative position with art direction and project management responsibilities

## experience

**Creative Manager** | Screenvision Direct | Rochester, NY  
December 2003 - present

- Manage company's creative services and creative staff
- Direct production of client advertisements
- Produce creative for client ads and company's marketing initiatives
- Develop solutions to improve productivity
- Offer creative direction for theater circuits
- Provide recommendations to improve company's products and services

### Freelance Designer

June 1994 - present

- Clients include:
- Evanced Solutions | Right Choice Exteriors & Interiors | Titan Insurance
  - Providence Associates | Boost | The Mullet Salon | Digitech Publishing
  - Brighton Memorial Library | Designs & Destinations | Webster Public Library
  - Pioneer Library System | Megiddo Church | Sauerkraut 20K

**Graphic Artist** | Screenvision Direct | Rochester, NY  
April 1998 - December 2003

- Create cinema advertisements in fast-paced environment
- Provide IT support in Mac Environment

**Art Director** | Computer Imageworks, Ltd. | Rochester, NY  
September 1994 - April 1998

- Design corporate website, literature, and multimedia projects
- Provide client consultation for design orders

## skills

- Expert photoshop user (+15 years)
- Advanced After Effects user (+5 years)
- Considerable copy-writing experience
- Refined design and illustration ability

Preferred tools:

- After Effects | Cinema 4D | Photoshop | Illustrator | InDesign

Additional tools:

- Flash | Fireworks | Dreamweaver | Cheetah 3D
- Soundbooth | Premiere | MS Office

## education

June 1994

- State University of New York College at Fredonia
- Bachelor of Arts – Award for Illustration

## awards

May 2010

- 2009 Cinema Advertisting Council (CAC)
- Creative Excellence Award Winner "Top Digitally Animated Advertisement"

logos/branding

motion

graphics

animation

presentations

advertising

print

web

3D