



IBS RADIO NEWSLETTER

Vol. 10, No. 1 - Aug/Sept 2003

News & Resources for Station Operations & Development

While You Were Gone... IBS Saved Your Streams!

The Recording Industry Association of America (RIAA) and the Intercollegiate Broadcasting System (IBS) signed an historic agreement a few minutes before midnight on Saturday, May 31, 2003. A copy of the agreement and the details for IBS member-stations are on the IBS web site (<http://www.ibsradio.org>) which is updated daily.

IBS promised its 800 Member radio stations and webcasters that the we were working towards a copyright streaming fee that would be a fixed low reasonable annual payment, just as we had achieved in the 1970's with ASCAP & BMI for FM educational broadcasting. IBS had also reassured members that we felt recordkeeping/reporting would be no problem. We're happy to report that our negotiations were successful and that these issues have been resolved.

The current 2003 annual fee due to SoundExchange (the agency responsible for the RIAA collection) is \$250. There is an additional fee of \$50 in lieu of all recordkeeping and reporting from 1998 through 2003. That fee is reduced 50% to \$25 for 2004.

IBS will provide all of our member-stations with a special IBS reduced rate SoundExchange Statement of Account and sign up form, which must be mailed in with the station's webcasting fee by October 15, 2003.

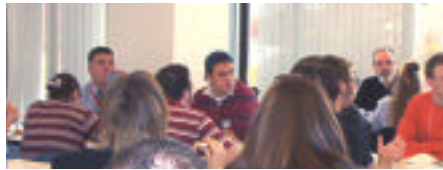
These results on your behalf confirm that it pays to be an IBS member-station. IBS is the only educational radio association with full time Washington, DC legal counsel. IBS has had a continuous Washington, DC presence for over 60 years. We are your experienced resource.

Registration \$10/person for IBS members One-Day Boston Area Fall Conference Saturday, November 8th

Saturday, November 8th marks the return of the IBS Fall One-Day Conference to the Boston area. Hosted by The New England Institute of Art and Communications in Brookline, this one-day event features top academics and some of the top radio talent on-air and behind the scenes in Boston, Providence, Worcester and other Northeast markets.

Registration is as low as \$10/person for those from IBS member-stations and high school students.

continued on Page 2



Registration \$10/person for IBS members One-Day LA Area Fall Conference Saturday, November 15th

IBS hits the West Coast with a one-day Fall conference scheduled for Saturday, November 15th, hosted by KWEB-FM at the Webb School at Claremont, CA.

A team of IBS board members will be joining a mix of students and Los Angeles area broadcast professionals for a full day schedule of practical sessions. There'll be topics of interest to station management, programmers, and staff.

continued on Page 2

CMJ Music Marathon Discount Rate for IBS member stations!

Staff at IBS member-stations will be able to take advantage of a discount registration rate for the upcoming CMJ Music Marathon at The New York Hilton from October 22-25th. IBS member station staff people can register at a discounted \$225 rate (a savings of \$70) by logging

continued on Page 2

Welcome Back...

On behalf of the Board and Staff of IBS, I'd like to extend our best wishes for a successful year at your station! IBS is YOUR link to the national college, university and school radio station community. Through YOUR station membership, your IBS colleagues work hard to keep you updated on issues that affect individual stations and college radio overall.

As you prepare to gear up for what we hope will be a great year of radio programming, please take a moment to make sure that your IBS connections are up-to-date. Be sure to visit the IBS web site at www.ibsradio.org and check out your station's listing to see if it's listed correctly and the web link is working.

If you are not certain of your station's IBS membership/dues status for the upcoming year, give a call to our offices at 845-565-0003 or e-mail us at IBSHQ@aol.com.

We are looking forward to working with you throughout the year on a variety of issues of importance to school and college stations. Have a question on FCC license renewal, underwriting, inspection rules? Get in touch with us. Want information on free syndicated programming? Want improved record company CD service? We want to hear from you!

Whatever your question, we're available as YOUR partner in helping you and your staff best achieve your goals.

Have a GREAT 2003-2004 academic school year...and KEEP IN TOUCH!

Norm Prusslin
IBS President

IBS Fall One-Day Conferences

Boston Area - Sat. November 8th

LA Area - Sat. November 15th

continued from Page 1

You'll get updated on the latest developments in webcast streaming rights fees and procedures from Fritz Kass, IBS Operations Director, who was directly involved in the negotiations that led to the settlement now in place.

A long-time favorite at IBS events, Allen Myers, is scheduled to be on-hand for question-and-answers about current FCC rules & regulations. You can find out from someone who specializes in non-commercial broadcasting and has provided help to countless numbers of school and college radio stations over the years.

In Boston, also among the speakers will be Michael Keith, PhD., author of "The Radio Station" and other widely-used textbooks on broadcasting.

Both of the IBS Fall Conferences will feature informal sessions covering topics such as station management issues, programming, different music genres, fundraising, webcasting, news, training and more of interest to staff and management of school and college radio stations.

The sessions themselves usually start with brief presentations from each of the panelists, followed by plenty of time for open discussion, and the chance to get answers to the problems affecting your station.

You'll have the chance to meet with others, both at the sessions and in-between, from stations that are similar to your own. You'll discover that your station may be better than you thought in some areas, and you'll get new ideas that can help improve your operations and programming from others who have been there.

For more details and registration info for both the Boston area and LA area IBS Fall Conferences, be sure to visit our web site at: www.ibsradio.org

With such low registration rates, you can afford to bring a car load of people from your station. Register now, and we look forward to seeing you there!

IBS Member-Station Discount Offered at CMJ Music Marathon

continued from Page 1

onto the special CMJ/IBS link before October 1st. You'll find that clickable link at the IBS web site at www.ibsradio.org

IBS staff will be very present at this year's CMJ Music Marathon. We'll be staffing an information booth in the exhibit hall, coordinating a special IBS panel session on Thursday, October 23rd and participating on a "College Day" panel on Friday, October 24th. We're looking forward to seeing many of our member station staff at this annual industry highlight event.

This signals a strengthening of the long term relationship IBS has had with CMJ since the founding of their publication. In the months ahead, you'll be hearing more on how this relationship can benefit your station.



Annual Reminder: FCC Could Visit Your Station

Is your station ready for a possible visit from the FCC?

As unlikely as that may seem, a surprise visit from the FCC does happen. They may be visiting your area in response to a complaint about another station. Or, it just could be that they haven't visited stations in your area for a while, and it's time they did.

In any case, be sure you're ready to show them your local public file, your log of EAS (Emergency Alert System) tests conducted and received, and your station license. These are among the most common problem areas they find during station visits.

Also, be sure to have a copy of "The Public and Broadcasting" a booklet required to be on hand. You'll find a link to a .pdf file with this booklet on the IBS web site.

As an IBS member-station, should you have any questions about this, send us an email or give us a call at the address listed on the right.

IBS

IBS Board of Directors

John Murphy - Chair
Norman Prusslin - President
Fritz Kass, Treasurer
Chuck Platt, Secretary
Tom Gibson, VP, Engineering
Jeff Tellis, VP Info Services
Rachelle Killeen
Rachel Gonzalez-Langert
Len Mailloux
Greg Sutton
Disco Vince

IBS Office Operations

367 Windsor Highway
New Windsor, NY 12553

Phone: 845-565-0003

Fax: 845-565-7446

via email:

ibs@ibsradio.org

on the web:

<http://www.ibsradio.org/>

© Contents copyright 2003 by the
Intercollegiate Broadcasting System, Inc.

HR Bill 1417 and Webcasting

A new Bill introduced in Congress earlier this year is the result of the Congressional Copyright Office and the Washington, DC copyright legal community, including, IBS.

While not a problem for IBS Member webcasters, remaining "content restrictions" of the Digital Millennium Copyright Act do need to be cleaned up, or eliminated. H.R.1417 may well be the legislative vehicle to do this. The Bill is in House Committee and has completed markup. As always, IBS will be working for you on this and other Washington, DC concerns.

IBS correctly predicted low fixed rates and no recordkeeping or reporting for our member-stations. Others said rates would be thousands of dollars annually and reporting would include 50 pieces of information on every song streamed. The fear mongers caused many non-IBS member webcasters to close down, losing the vast education and entertainment benefits of streaming audio.

We'll continued to work on your behalf regarding HR 1417 and let you know the details as they happen.

FCC News

Quarterly Issues/Programs List Due in Public File by October 10th

Every 3 months, licensed, non-commercial FM stations must put in their public file a list of significant problems in their community that were addressed by their programming. The list must include issues, dates, times, titles and lengths of each broadcast. You've got 10 days after the calendar quarter ends to get the list into your public file. It's a good idea to keep track of those PSA's, public service and call-in shows, because it's likely that you will not remember them all after 3 months. For this academic year, the dates are as follows:

July-Aug-Sept, 2003 – List must be in the Public File by Oct 10, 2003

Oct-Nov-Dec, 2003 – List must be in the Public File by January 10, 2004

Jan-Feb-Mar, 2004 – List must be in the Public File by Apr 10, 2004

April-May-June, 2004 – List must be in the Public File by July 10, 2004

License Renewals

Appearing July 23rd before the Senate Commerce Committee, FCC Commissioner Michael Copps announced that he plans to conduct "town meetings" in communities whose local radio stations' licenses are up for renewal. Copps' goal? To find out if those stations are serving the public interest. According to Copps, "The FCC grants so-called 'postcard' renewals after a minimal review and no public outreach to local communities". The FCC renews licenses for eight-year terms. Commissioner Copps and Commerce Committee Chair Sen. John McCain have both suggested the possibility of reducing the license term so stations' community service efforts can be reviewed more frequently.

Reminder...If you have a question regarding the FCC's license renewal process and the time deadlines as they apply to your station, contact the IBS office or web site for more information.

At the same July 23rd appearance, Commissioner Copps called on the National Association of Broadcasters and the National Cable Television Association to convene a joint summit to address the issue of broadcast indecency.

Copps said that he plans to propose a proceeding to investigate whether a connection exists between increasing consolidation in media and indecency on the air.

Phone Etiquette

The FCC recently fined WBLK-FM, Buffalo, NY \$4,000 for broadcasting a telephone conversation without FIRST informing the party on the "other end" that she would be on the air. FCC rules regarding the broadcast of telephone calls in a variety of contexts (news, listener requests, "open line" shows) can be confusing and can lead to FCC sanction. Contact IBS if you have questions about this very important programming area.

In other FCC news, the Commission will provide free wireless internet access to visitors at its Washington office (445 12th Street SW). The Commission will be unable to provide technical support and all transactions using this service are the responsibility of the visitor. At present, the FCC will not request personal identifying information prior to allowing access to the wireless network. For more information about this new service, visit the FCC web site at www.fcc.gov.

Need a copy of the FCC Rules?

The GPO Bookstore in New York City has the Code of Federal Regulations, CFR 47, Parts 70-79 at a price of \$58. They'll mail it to you with no postage cost or ship it via Fedex for an added fee. Their phone number is: 212-264-3825. This printed edition is updated to October 1, 2002. Of course, this info is also available online, but the posted edition may not have been updated yet. You may also find a printed copy in your school, college or city library, although they will probably not let you take it out.

Programming Available

If you are looking for exciting, quality, and in many cases FREE programming, a most respected and comprehensive list has been updated by long-time radio programmer Randall Davidson. His list of non-satellite programs available to non-commercial stations includes a variety of music and spoken word programs that are delivered by CD, DAT, MP3, phone, ISDN or cassette. The list also includes non-National Public Radio/Public Radio International satellite pro-

grams as well as non-Associated Press wire service offerings. You can obtain a copy of this list – or contact Randall Davidson with programs not on his list that you are aware of – by e-mailing him at davidson@wpr.org

Our colleagues at the National Federation of Community Broadcasters have announced the date and location of their annual community radio conference. Make plans to attend NFCB 2004 on April 21-24th at the Hyatt Hotel in downtown Albuquerque, New Mexico. KUNM-FM is the host station for this always informative and exciting convention that brings together managers, programmers, development directors and engineers from across the non-commercial station membership spectrum. For information, visit the NFCB web site at www.nfcb.org.

World News for FREE!

Common Ground is radio's weekly source for international news. Represented by Ken Mills Agency (publicradio@hotmail.com), an IBS Professional Associate Member, Common Ground features news analysis and background. Contact Ken or Common Ground direct at <http://www.commongroundradio.org/pd/>

"Jam Off!"

If your station works closely with local artists/musicians whose musical stylings lean towards the "jamband" scene, you might want to encourage them to check out a musical competition being sponsored by Relix magazine and Masterdisk. Called "Jam Off!", the competition is now accepting applications from bands. Get info at www.relix.com/jamoff. The winners will have their original music highlighted on a Jam Off! CD, a live performance opportunity at a New York City showcase and intensive publicity on the Relix and Jambands.com web sites. For more information, call 212-541-5022

FREE Collegiate Presswire RadioWire

Collegiate Presswire's RadioWire offers high quality text and multimedia content in a versatile format that's ready to take the pressure off the daily crunch for news and features material. Best of all, it is FREE! To sign up, today, visit <http://www.cpwire.com/radio/getwired>

Liverpool Fantasy

Black 47 singer/songwriter/guitarist Larry Kirwan has written a fascinating book titled *Liverpool Fantasy*, published by Thunder's Mouth Press. It pictures a world where the Beatles broke up in 1962... before having the opportunity to change music, culture and politics as we know it today. The story follows the lives of John, Paul, George and Ringo in the years following the "premature" break-up of the Fab Four. Larry Kirwan is a long time supporter and friend of college radio who has attended many IBS and individual station events and programs over the years. IBS is pleased to be able to offer copies of *Liverpool Fantasy* to the first two IBS stations who request a copy at ibsradio@aol.com. For more information about Larry Kirwan and Black 47, visit their web site at www.black47.com

NAB Radio Show

The National Association of Broadcasters annual Radio Show will take place October 1-3 at the Pennsylvania Convention Center in Philadelphia. The theme of this year's convention is "Station to Nation/Come Together. Revolutionize Radio". While primarily focused towards the management, programming, sales and engineering needs of commercial radio stations, the NAB Radio Show offers workshops, panels and sessions on topics that college station broadcasters should be attentive to... ranging from technical developments, FCC rule changes and updates and career opportunities. For more information about the NAB Radio Show, visit their web site at www.nab.org.

The Broadcast Education Association

is the professional development association for professors, industry professionals and students involved in teaching and research related to radio, television and electronic media. BEA administers sixteen scholarships annually to honor broadcasters and the broadcast industry. These student scholarships will be awarded for full-time degree work for the 2004-2005 academic year. Applicants should show substantial evidence of superior academic performance and potential to be an outstanding electronic media professional. To request a scholarship application, contact BEA at beainfo@beaweb.org. The web site address is www.beaweb.org

The Radio-Television News Directors Association (RTNDA)

will host their annual Awards Dinner on Monday, October 13th at the Grand Hyatt in New York City. These awards recognize the outstanding journalistic efforts made by the nation's leading radio and television stations and networks. RTNDA has been honoring achievements in electronic journalism with the Edward R. Murrow Awards since 1971. The CBS News legend's pursuit of excellence embodies the spirit of the awards that carry his name. For a list of winners, visit the RTNDA web site at www.rtnda.org/asfi/awards/murrowshow2003.asp. For more information about RTNDA, call 202-659-6510.

In other RTNDA news...

According to a recently published RTNDA/Ball State University survey, the number of minorities working in local radio and television newsrooms rose slightly in 2002. The findings also indicate that the percentage of minorities holding new positions in radio and television dropped for the second consecutive year.

The 2003 National Association of Broadcasters Congressional Families

public service announcements are now available on CD for radio stations. Since its inception in 1985, these PSA efforts have alerted and informed families across the country on important social and health issues. The 2003 topics include breast cancer awareness, child safety, drinking during pregnancy, education, literacy, mentoring, physical fitness, prostate cancer awareness and volunteer service. For information about receiving a PSA/CD, contact NAB at 202-429-5448.

The National Lesbian and Gay Journalists Association

has scheduled their national convention for September 11-14th at the Renaissance Hollywood Hotel in Los Angeles, California. For more information about their programs and services, contact NLGJA at www.nlgja.org



Producer's Workshop

Geller Media International is sponsoring a producer's workshop on Saturday, October 11th at the Cornell Club in New York City. Now in its 10th year, the seminars are designed for producers, talent, programmers and managers. For more details, call 212-580-3385.

Webcasting Discounts for IBS Members from live365.com

live365.com is offering IBS member-stations a discount of \$100 off their setup fee and 15% off their monthly streaming fees. Using their web streaming service, stations can avoid limited bandwidth availability at their campus. For more info, contact Garrett Jamison toll-free at 866-LIVE365 or via email at gjamison@live365.com

Clear Channel connects with non-commercial radio!

Eyebrows were raised recently when it was announced that major commercial radio station operator Clear Channel will be handling the underwriting operations of non-commercial KUSC-FM in Los Angeles. According to KUSC, the arrangement will cut costs from the classical station's budget while taking advantage of the reach and range of Clear Channel contacts. KUSC will retain control of the underwriting spot content and no spot will exceed 15 seconds in length. We at IBS would like to hear your opinions on the KUSC/Clear Channel agreement. In other underwriting news, public radio listeners are bothered more by the length and frequency of underwriting credits than they are by the language used in them, according to research commissioned by National Public Radio and consulting firm Jacobs Media. According to the study, audiences rank tone, length and frequency of spots as more important factors in determining whether a non-commercial station sounds "too commercial". Listeners also prefer underwriting language that promotes the company - which they see as "informative" - to wording that promotes a product, which listeners see as "selling".

IBS

62 YEARS OF CONTINUOUS SERVICE
YOUR EXPERIENCED RESOURCE



IBS
INTERCOLLEGIATE
BROADCASTING
SYSTEM

One-Day Fall Conferences

For School & College Radio Stations

Saturday, November 8, 2003
Boston/Brookline, MA

hosted by  **The New England
Institute of Art™**



The official conference hotel is: Holiday Inn Boston/Brookline.
Our special room rate is \$99 per night for a double or single room.
You must mention IBS when making your reservations to get this low rate.

Saturday, November 15, 2003
Los Angeles/Claremont, CA

hosted by **KWEB, The Webb School**



The official conference hotel is: Holiday Inn, Ontario, CA., adjacent to Ontario Airport (ONT). Our special room rate is \$79.99 per night for a double or single room, including a buffet breakfast. You must mention IBS when making your reservations to get this low rate.

Registration for either Conference is Only

\$10/per person

for those from IBS member-stations and high school students

For Info and Details, check the IBS Web Site at
www.ibsradio.org